



# LIVE UNITED®

2010-2011 ANNUAL REPORT



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President and CEO



**Barbara Winter**  
Chairwoman

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# THANK YOU FOR YOUR SUPPORT

*As we enter our 90th year of service to our community, Pikes Peak United Way has again been honored with Charity Navigator's coveted 4-Star Rating.*

*That recognition is only possible thanks to the incredible team of our 42 Partner Agencies, donors, community teammates, volunteers and staff.*

*We thank each of you for helping us continue to touch, change and save lives by:*

- **Investing** in quality programs and services that provide a safety net to over 130,000 people in the community annually.
- **Leading** initiatives aimed at creating lasting solutions to our community's most pressing needs.
- **Mobilizing** nonprofit, government, corporate and community partners to work together on efforts that address tomorrow's problems... today!

*As we reflect on the past 90 years, the needs have changed, but our ability to reach out and provide help has only grown... thanks to each of you!*

*Pikes Peak United Way is thankful for your support and advocacy; proud of our legacy of community service; and, most important, confident that **together we can continue to build a community that is measurably better for all our neighbors.***

JD Dallager  
President and CEO

Barbara Winter  
Chairwoman, Board of Trustees

## PIKES PEAK UNITED WAY RECEIVES HIGHEST CHARITY NAVIGATOR RATING



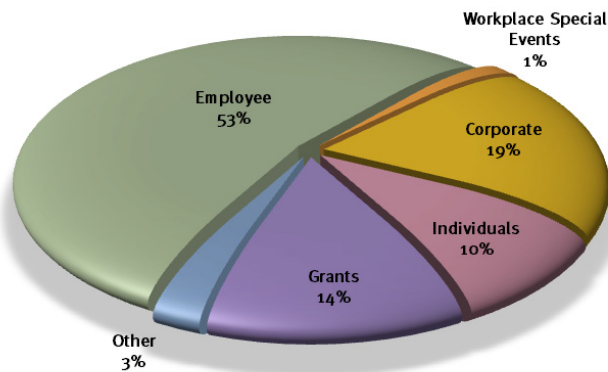
America's premiere independent charity evaluator, Charity Navigator, recently bestowed on Pikes Peak United Way its highest four-star rating, an honor that is achieved by less than 10% of charities nationwide.

A national service that seeks to assist donors by objectively evaluating charities of all types, in all regions of the country, and whose work impacts all corners of the globe, Charity Navigator works to advance a more efficient and responsive philanthropic marketplace by vigorously assessing the financial health, accountability and transparency of America's largest charities.

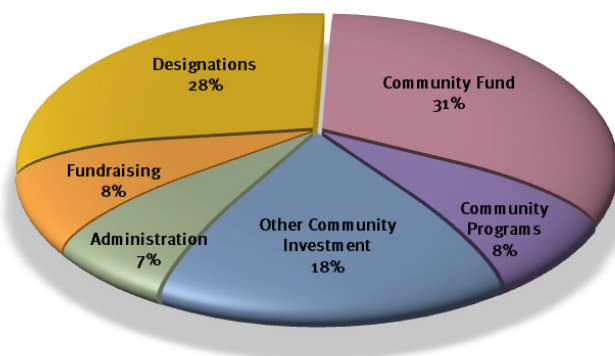
Designed to show donors how efficiently it believes a charity will use their support today and how well it has sustained its programs and services over time, Charity Navigator provides these ratings so that donors can make intelligent giving decisions, and the philanthropic community can more effectively monitor itself.

# FINANCIAL ACCOUNTABILITY

Revenue Streams in 2010-2011



Expense Allocation 2010-2011



For your convenience, a complete copy of our audited financial statements for the fiscal year ending June 30, 2011 is available online at [www.ppunitedway.org](http://www.ppunitedway.org).

## HIGHLIGHTS

- Despite the continuing economic downturn, Pikes Peak United Way's annual campaign revenue rose from \$5.42 million to \$5.69 million, making it the third highest campaign total in the 90-year history of the organization.
- \$2 million was donated to the **Community Fund**, assisting Pikes Peak United Way and its 42 partner agencies in aiding over 130,000 local residents in need.
- **Leaders in Giving**, individuals who donate over \$1,000 annually to Pikes Peak United Way, contributed over \$2.5 million, comprising 45% of the annual campaign.
- Lastly, in an effort to minimize costs and maximize programs, overhead costs were kept at a low 14.55%, all of which were covered by Cornerstone partners.

*Pikes Peak United Way's Partner Agencies do not pay any dues for participation in the annual campaign or annual Combined Federal or Combined Colorado campaigns.*

## 2010/2011 Cornerstone Partners

*Of the 1,800 plus United Ways worldwide, less than 20 are fortunate enough to have Cornerstone programs.*

Because of the generosity of the following companies and foundations, every penny of every donation received by Pikes Peak United Way goes directly to programs and services. We extend our sincere thanks to the following companies:

**SUMMIT LEVEL**  
\$100,000+

El Pomar Foundation

**PINNACLE LEVEL**  
\$50,000 - \$99,999  
Rampart Supply

**VISTA LEVEL**  
\$25,000 - \$49,999  
Agilent Technologies  
Deluxe Corporation  
Wells Fargo Bank West

**MESA LEVEL**  
\$15,000 - \$24,999  
Current, Inc.  
Ent Federal Credit Union  
ITT Systems  
T. Rowe Price Associates

**RED ROCKS LEVEL**  
\$10,000 - \$14,999  
El Paso Western Pipelines

**CANYON LEVEL**  
\$5,000 - \$9,999  
Aeroflex  
American National Bank  
Comcast Corporation  
Delta Solutions & Strategies, LLC  
FirstBank  
G.E. Johnson Construction  
Company  
Hewlett Packard  
Kaiser Permanente  
Target, Inc.  
The Broadmoor  
U.S. Bancorp  
Walmart

# COMMUNITY IMPACT INITIATIVES



Pikes Peak United Way 2-1-1, the easy to remember, confidential and universally recognized phone number that connects people in need 24/7 with the resources they require, aided over 26,000 local residents with critical health and human service needs in 2010-2011. Additionally, an Advisory Council of community leaders to help provide insight for the growth and improvement of 2-1-1 was formed, and a trial period of face-to-face information and referral at the Marion House Soup Kitchen was implemented to reach at-risk populations who may be unaware of or unable to contact 2-1-1 due to lack of telephone access.

## SUCCESS BY 6™



This year, in an effort to see that every child in our community is prepared to succeed when he/she starts school, Pikes Peak United Way's Success By 6 program, formerly known as the School Readiness Initiative, narrowed its focus from four quadrants to three objectives: Early Learning and Literacy, Home Visitation, and Parent Education. We are targeting children and their families who reside in Colorado Springs School District 11 and Harrison School District 2, where 75% of at-risk children dwell. Success By 6 will be funding both strong outcome-based partner and non-partner agency programs during the next 2-year funding cycle to help prepare these little ones to succeed not only in school – but also in life.

## Pikes Peak United Way Partner Agencies

Air Force Youth Activities - USAFA & Peterson AFB • American Cancer Society • American Red Cross Pikes Peak Chapter • Army Community Service, Ft. Carson • AspenPointe Health Services • AspenPointe Youth Directions • BethHaven, Incorporated • Big Brothers Big Sisters of Colorado, Inc. - Pikes Peak • Boy Scouts of America, Pikes Peak Council • Boys & Girls Club of the Pikes Peak Region • Care and Share Food Bank for Southern Colorado • Catholic Charities of Central Colorado • Cerebral Palsy Association of Colorado Springs • Cheyenne Village, Inc. • Colorado Legal Services • Community Partnership for Child Development/Head Start • Consumer Credit Counseling Service • Disability Services, Inc. • Early Connections Learning Centers • Energy Resource Center • Franciscan Community Counseling, Inc. • Girl Scouts of Colorado - Pikes Peak Region • Griffith Center for Children - CHINS UP • LULAC National Educational Service Center, Inc. • Lutheran Family Services of Colorado • Multiple Sclerosis Alliance of Southern Colorado • Partners In Housing • Peak Vista Community Health Centers • Pikes Peak Community Action Agency, Inc. • Pikes Peak Habitat for Humanity, Inc. • Pikes Peak Partnership • Rocky Mountain Health Care Services • Silver Key Senior Services • Southern Colorado AIDS Project • TESSA • The Arc of the Pikes Peak Region • The Center for Hearing, Speech and Language • The Resource Exchange, Inc. • The Salvation Army, El Paso County • Tri-Lakes Cares • Urban League of the Pikes Peak Region, Inc. • Women's Resource Agency, Inc.