

Creative & Fun Campaign Ideas



GIVE.

ADVOCATE.

VOLUNTEER.

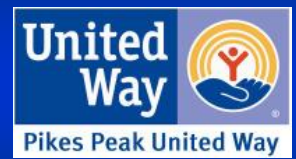
The possibilities are endless for how to execute your special events. Use these ideas to get started and make sure to add a personal touch from your company. Special event dollars can add up quickly and contribute to your company's overall campaign total. Remember to send us your photos. Have fun!

- **50's/60's/70's/80's/90's Party** –Relive the good 'ol days by hosting a decade theme party
- **Agency Fair** – Learn about non-profits around town by inviting them to your organization to educate your employees
- **Are You Smarter Than a 5th Grader?** –Create a version of this game show for your employees to generate energy
- **Auction - Live, Silent or Online** –Use donations from companies or handmade/donated by your employees
- **Baby Picture Contest** –Charge an amount to enter the contest and to make guesses.
- **Bake Sale** – Use donations from companies or handmade/donated by your employees
- **Bar-B-Que** –Generate camaraderie among employees and unite them in a common goal
- **Bring Your Pet to Work Day** –Who doesn't love their pet as much as their children? Charge for "permission slip"
- **Cake Walk** - Use donations from companies or handmade/donated by your employees
- **Calendar** –Donors will be eligible to be featured in the company calendar, available for purchase by employees
- **Campaign Slogan/Theme Contest** –Everyone loves a little competition! Generate enthusiasm for the campaign
- **Carnival** – Generate camaraderie among employees to unite them in a common goal
- **Chili Cook-off competition** – Charge an amount to enter the contest and to place a vote
- **Chocolate Fountain Delights** - Charge an amount to sample fruits, marshmallows or whatever else you can think of
- **Cookbook** –Compile employee recipes and sell completed cookbook to generate special event dollars
- **Cookout or Company Picnic** - Generate camaraderie among employees and unite them in a common goal
- **Costume Contest** - Charge an amount to enter the contest and to place a vote
- **Day of Vacation Donation** –By donating unused vacation time, it's an easy way to contribute
- **Donut Sale** - Use donations from companies or handmade/donated by your employees
- **Dunk Tank** - Generate excitement and energy among employees to unite them in a common goal
- **Employee Skill Sales** –Sell the skills of your employees (hairstylist, masseuse, lawnmower, etc.)
- **Flocking Flamingos** –Great way to generate energy - ask your Account Manager for more information
- **Football Pools** - Charge an amount to enter the contest
- **Garage Sale** - Use donations from employees to generate relief from clutter and special event dollars
- **Golf Tournament - Mini or Major** –Team building, competition, and golf. Need we say more?
- **Intranet Campaign Promotion** – Promote your campaign through every resource so all employees are aware

Visit us at www.ppunitedway.org/toolkit for more ideas.
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- **Jeans Day** –Everyone likes casual day – for a certain donation, employees can dress down on a designated day
- **Leadership Breakfast for potential LIG** –Educate employees of the LIG program to generate interest
- **LIVE UNITED photo, video, poetry or essay contest** –Help us learn how you LIVE UNITED
- **LIVE UNITED Office, Cubicle, Department Decorating Contest** –Show off the LIVE UNITED goods
- **Massages on Site** –A small donation to your campaign is completely worth it when you get a massage in return
- **Movie Day** –Charge employees for movie tickets, snacks and beverages
- **Multi-Cultural Potluck** - Use donations from companies or handmade/donated by your employees
- **Music event or Concert** – Charge for tickets and generate camaraderie among employees
- **Office Olympics** –Talk about a good time! Charge to enter a team and/or to compete in different events
- **Penny Wars** – Raise a lot of money in a short amount of time with competition and team building
- **Pie Eating Contest** - Charge an amount to enter the contest... and maybe for a jar of Tums afterwards
- **Pizza Party** - Generate camaraderie among employees to unite them in a common goal
- **Poker Night** – Play your best hand at cards with buy-in's benefitting your campaign
- **Pop Can Collection** – Easy way to help the environment and help the community at the same time
- **Popcorn Sale** - Charge per bag of warm deliciousness
- **PPUW Jeopardy** - Create a version of this game show for your employees to generate energy
- **Pumpkin Carving Contest** - Charge an amount to enter the contest and to vote for your favorite picture
- **Remote Control Car Races** – Charge an amount to enter the contest
- **Reserved Parking Space** – Top donors/donors who pledge by a certain date are eligible to win the special space
- **Root Beer Floats or Ice Cream Socials** – Charge per sweet treat to enjoy the sugar high and feel-good of donating
- **Scavenger Hunt** – Use LIVE UNITED themed items and send your employees learning – charge to enter a team
- **Sidewalk Chalk Artwork Contest** - Charge an amount to enter the contest and to vote for your favorite work of art
- **Silent Auction** - Use donations from companies or handmade/donated by your employees
- **Sports Tournament** –Similar to Office Olympics, this activity focuses on one specific sport - charge to enter a team
- **Talent Show** – Show off all those skills – charge to enter an act
- **Thank You Breakfast for donors** –Appreciation event to convey sincere gratitude for employee contributions
- **Theme Baskets** - Team building and competition between departments - charge to enter and/or to vote/win baskets
- **Tricycle Races** – Competition at its finest – charge to enter the contest
- **Ugly Accessories Contest** –Charge an amount to enter the contest for the ugliest accessory they can to show off
- **Used Book Sale** - Use donations from employees to generate relief from clutter and special event dollars

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