

**For Immediate Release**

Contact: Annie Snead

719-955-0738

[annie@ppunitedway.org](mailto:annie@ppunitedway.org)

**Pikes Peak United Way Emerging Leaders provide nearly 400 children at Wilson Elementary School with holiday gifts**

**Colorado Springs, CO, December 18, 2018-** Today, children from Wilson Elementary School will feel the holiday spirit! For the third year in a row, Pikes Peak United Way's Emerging Leaders Council held a gift drive and will provide all of the students at Wilson with a gift from their wish list. The distribution of gifts will start at 1pm at Wilson Elementary School.

"We are thankful to the young leaders who dedicated an evening to wrapping all of the holiday gifts to make a difference in children's lives," said Cindy Aubrey, President and CEO of Pikes Peak United Way. "Having a wrapped gift, being able to take that home, is really a dream come true for a lot of our kids. We could not do it but for the generosity of organizations like United Way," said Stephanie Atencio, principal of Wilson, to the crowd of people wrapping the gifts. About 88% of the population at Wilson qualifies for free and reduced lunch, which means a family of four is earning less than \$35,000.

In addition to our Emerging Leaders Council, this would not be possible without Ent Credit Union, The USOC, Goat Patch Brewing Company, Skate City, Target and other generous donors!

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**About Pikes Peak United Way**

Pikes Peak United Way works to advance the common good, creating opportunities for a better life for all by focusing on the three key quality of life building blocks - education, income and health. Pikes Peak United Way creates long-lasting community change by addressing the underlying causes that prevent progress in these areas. For more information about Pikes Peak United Way, please visit [ppunitedway.org](http://ppunitedway.org).