

For Immediate Release

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Pikes Peak United Way Becomes Hub for AmeriCorps Volunteer in Service to America Program - Welcome Reception with Mayor John Suthers Tomorrow

January 30, 2019, Colorado Springs, CO – Pikes Peak United Way (PPUW) has been selected to be an intermediary for the Volunteer in Service to America (VISTA) Program. Working to prevent people entering the poverty cycle, PPUW is focused on strategies that ensure families achieve financial stability and children succeed at school. Having housed VISTAs in previous years, PPUW saw the impact they made in our community and saw the value in tackling these pressing problems by placing additional AmeriCorps VISTA members. This new hub will save the nonprofits that are hosting a VISTA thousands of dollars, thanks to individuals dedicating a year of their lives to serve others. Mayor John Suthers will welcome the VISTAs and thank them for their service on January 31, 2019 from 8:30-9:30am at Pikes Peak United Way (518 N. Nevada Ave.).

AmeriCorps VISTA, founded in 1965 by President John F. Kennedy, is a national service program designed to improve communities and eradicate poverty in the United States. VISTA members serve at nonprofit organizations and public agencies all over the country. As a VISTA Intermediary, PPUW collaborated with our partner agencies and other local nonprofits to bring seven new VISTAs into our community.

VISTAs serve in a wide variety of areas including community impact, marketing, volunteer engagement and grant writing. In addition to the three VISTAs at Pikes Peak United Way, one will serve at each of the following organizations: Ithaka Land, Inc., Children's Literacy Center, Discover Goodwill of Southern and Western Colorado, and Partners in Housing.

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About Pikes Peak United Way Pikes Peak United Way works to advance the common good, creating opportunities for a better life for all by focusing on the three key quality of life building blocks - education, income and health. Pikes Peak United Way creates long-lasting community change by addressing the underlying causes that prevent progress in these areas. For more information about Pikes Peak United Way, please visit ppunitedway.org.