For Immediate Release
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How the Community can Help Seniors Displaced by the Regency Tower Fire:
Pikes Peak United Way to Host Press Conference

Colorado Springs, CO, June 20, 2019 – Pikes Peak United Way, in partnership with Silver Key and Richard Skorman, will be hosting a press conference today: Thursday, June 20, 2019 at 2pm at 518 N. Nevada Avenue to inform our community about how they can help the folks displaced by the recent Regency Tower fire. The May fire left seniors without a home for the next few months, if not longer. Silver Key is assisting those 60+ impacted by the fire. There are 33 Regency residents who have been assigned to a case manager or given resources. Of those 33, 20 reported that they need long-term support.

Interview opportunities:
- Victim of the fire who stayed at the Red Cross Shelter and received assistance from Silver Key in locating and securing alternative housing
- Richard Skorman, Owner of Poor Richard’s Restaurant and Colorado Springs City Council President (Here on his own behalf)
- Representative from Silver Key

How to Help:
- Donate online at silverkey.org/donate and select the checkbox to make your donation for displaced residents of Regency Towers.
- You may also write a check made out to Silver Key with “Regency Tower Victims” in the memo line. Drop off or mail to either of the following locations:
  - Silver Key: 1625 S. Murray Blvd., Colorado Springs, CO 80916 (Hours: 8am-5pm M-F)
  - Pikes Peak United Way: 518 North Nevada Ave. Colorado Springs, CO 80903 (Hours: 8am-5pm, M-F)
  - Poor Richards Bookstore: 320 North Tejon, Colorado Springs, CO 80903 (Hours: 9am-9pm daily)
- Donate to Silver Key’s Thrift Store (home goods, clothing, home medical equipment, etc.) 1605 S. Murray Blvd. Colorado Springs, CO 80916 (Hours: 9am-4pm M-S)
- Donate necessities to Silver Key Food Pantry (hygiene products, pet food, food) 1605 S. Murray Blvd. Colorado Springs, CO 80916 (Hours: 8am-5pm M-F)

Our goal is to raise $30,000 for the victims to provide short and long term support, including helping them secure and move into new apartments. Each client has or will meet with a Silver Key case manager to receive a comprehensive/holistic assessment so that they may identify additional supportive services that they may benefit from, in addition to the imminent need of ensuring they have a sustainable living situation.
About Pikes Peak United Way

Pikes Peak United Way works to advance the common good, creating opportunities for a better life for all by focusing on the three key quality of life building blocks - education, income and health. Pikes Peak United Way creates long-lasting community change by addressing the underlying causes that prevent progress in these areas. For more information about Pikes Peak United Way, please visit ppunitedway.org.