



As COVID-19 spreads across Colorado, shutting down workplaces, schools and restaurants, calls to 2-1-1, the free, confidential hotline run by Pikes Peak United Way, have increased by 150%.

“Many of the calls are from people who are concerned about having been exposed to COVID-19, and what do they do,” said Cindy Aubrey, CEO of Pikes Peak United Way. “We have elderly people, letting us know that they’re very concerned about how they’re going to get to the pharmacy, the grocery store.

“We have people who really just call in, and they want to talk to someone. They want to know, ‘Is this going to be OK? Where can I get information?’ And sometimes it’s just having a brief conversation with those who are so concerned.”

Aubrey and Gary Butterworth, CEO of the Pikes Peak Community Foundation, went on KRDO News Radio this morning to talk about how you can help your neighbors as this crisis unfolds.

The Emergency Relief Fund for El Paso County, a coordinated effort to raise funds that is triggered by a locally-declared emergency, makes donating simple, Butterworth said.

“We want to ensure that the community has an opportunity to give confidently when there is need in our community,” he said.

“And then we have the responsibility, using experts and experience that we have, to ensure those dollars that are raised get to the organizations most in need, both immediately but also in the mid- to longer-term.”

To Give Help and to Get Help visit ppunitedway.org

