

## **For Immediate Release**

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### **SOUP FOR THE SOUL: NEW COLLABORATION SUPPORTING LOCAL RESTAURATEURS TO FEED THOSE IN NEED**

**Colorado Springs, CO, April 23, 2020** - Pikes Peak United Way has teamed up with The Richard Petritz Foundation, Pikes Peak Community Foundation, Mr. & Mrs. Joe Woodford, The Dakota Foundation, How2Hospitality, Infinity Shuttle and other donors to create a food bridge from entrepreneurially-owned restaurants of Colorado Springs with those in our community in need of a nutritious meal. **We will be delivering the majority of soup today, April 23, at 2:30 p.m. at Mitchell High School.** There are plenty of interview opportunities available. In addition to the photos I sent last week, you can find more photos with the restaurants [here](#).

The ***Restaurateurs who Care Fund*** has been established to support local restaurants delivering freshly prepared food to vulnerable people in our community. The Fund aims to support delivery of nutritious foods to people in need and to provide beneficial revenue to independently-owned restaurants that are tied to the community and add to the cultural landscape of Colorado Springs.

This fund was established in collaboration with Jeff Cooper and The Richard Petritz Foundation on April 6. Participating restaurants are: Jun's Japanese Restaurant, Paravicini's, Edelweiss, Motif, Sacred Grounds and Slinger's Smokehouse & Saloon.

"Food has been one of the top requests into our 2-1-1 line. This new partnership will support families and local restaurants. Pikes Peak United Way is uniquely positioned to distribute the funds and the soup. We're grateful to everyone for stepping up to make this happen so quickly," said Cindy Aubrey, President and CEO of Pikes Peak United Way.

"Our collaborative recognized the changing needs of our community. We needed to get cash flowing to our local businesses, support the restaurant industry, and feed the needy people in our community. There are more people in need now with so many families dealing with loss of employment. This collaboration is a combination of efforts from the restaurant industry, philanthropists, and non-profit agencies who are committed to supporting our community," said Greg Howard, Hospitality Consultant at How2Hospitality Consulting.

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**About Pikes Peak United Way** Pikes Peak United Way works to advance the common good, creating opportunities for a better life for all by focusing on the three key quality of life building blocks - education, income and health. Pikes Peak United Way creates long-lasting community

change by addressing the underlying causes that prevent progress in these areas. For more information about Pikes Peak United Way, please visit [ppunitedway.org](http://ppunitedway.org).

**The Richard Petritz Foundation** is an independent grant-making organization of Colorado Springs, with the mission of supporting science entrepreneurship and performing arts in educational and applied settings. The Petritz Foundation's preferred methods of giving seek out ways to create impact value by partnering with innovative nonprofits, to make Colorado a better place.