

**For Immediate Release**

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**Born Learning Trails come to Colorado Springs!**

**Colorado Springs, July 16, 2020** — Pikes Peak United Way and its Emerging Leaders Council will build Colorado Springs' first United Way Born Learning Trail on Friday — the first project in our three-day Day of Action, a worldwide effort to mobilize volunteers in their communities.

The outdoor learning trail will be built from 8 a.m. to 12 p.m. at Remington Park, 2750 Pony Tracks Drive.

This project aims to help families support early education for young children, following with Pikes Peak United Way's mission of strengthening the Pikes Peak region by improving youth success and family stability.

A Born Learning Trail is a fun, easy way for Colorado Springs parents, grandparents and caregivers to use outings to build learning that is critical for school readiness. A series of signs offering educational games (approved by experts) will guide adults on specific ways to create learning games outdoors and suggest tips to use at home.

The Born Learning program began in 2005 as United Way's first national public engagement campaign, and today, more than 750 of the trails have been installed in parks, at schools and in communities. For more information about the trails, visit <https://www.bornlearning.org/trails>.

Over the next few weeks, Pikes Peak United Way will team up with two businesses to build the outdoor learning trails at two other Colorado Springs parks. The goal is to have learning trails in all of the parks in Colorado Springs.

On July 24, U.S. Bank will help construct a trail at Cheyenne Meadows Park, 3868 Glenmeadow Drive. On Aug. 6, American Portable Services will help build a trail at Mountain Shadows Park, 5151 Flying W Ranch Road.

We are grateful to Evicore for sponsoring our Day of Action events to complete these projects.

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**About Pikes Peak United Way** Pikes Peak United Way works to advance the common good, creating opportunities for a better life for all by focusing on the three key quality of life building blocks — education, income and health. Pikes Peak United Way creates long-lasting community change by addressing the underlying causes that prevent progress in these areas. For more information about Pikes Peak United Way, please visit [ppunitedway.org](http://ppunitedway.org).