

**For Immediate Release**

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Pikes Peak United Way welcomes new Chief Operating Officer

**Colorado Springs, Aug. 18, 2020** — Pikes Peak United Way is pleased to announce that Heather Steinman has been named the organization's Chief Operating Officer.

Steinman, who joins PPUW with almost 20 years of nonprofit experience, is a visionary leader who believes that positive change begins at the community level and values partnerships and collaborations in achieving a common goal.

Driven by her belief that all people have the right to a good quality of life, Steinman is a catalyst for social change and has been serving our community since 2008.

Prior to joining the executive team, she worked closely with PPUW over the years on many projects, including Colorado Springs Promise, the Cradle to Career task force and the Public Policy Committee.

Previously, Steinman served as COO of the Colorado Springs Conservatory. She is a graduate of Fort Lewis College in Durango and a 2017 graduate of Leadership Pikes Peak.

"Heather's record of helping organizations succeed is widely known across our community," said Cindy Aubrey, CEO of Pikes Peak United Way. "With her leadership skills and expertise, I am confident that she will be an asset to our organization and to the people we serve."

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**Pikes Peak United Way Mission:** To enhance youth success and family stability in the Pikes Peak Region by leading and lifting the most vulnerable in our community with mentorship, life resources and real job opportunities. Our signature programs and partner agencies intently focus on connecting youth and their families to resources at the front end of their life journey to ensure access to fundamental needs of food, shelter and learning resources for all.  
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