

FAQ's

Our employees and their families are struggling. Why should we run a campaign?

The need for help is increasing. When people see friends, family, neighbors, and co-workers in need, they dig deeper into their own limited resources to make sure the needs are met. Time and again, some of the most generous givers are those who themselves have struggled and needed a helping hand from our community. When we all come together to help, everyone benefits. Even if your employees can't give, we want them to know about the services and programs we provide, so they can use them too.

I always receive solicitations from other charities and organizations to give, so why should I give to United Way?

Your United Way gift allows you to accomplish more than you can alone or through a single charity. When you give to a specific charity, you support a cause. When you give to United Way, you help unite solutions that strategically improve people's lives and strengthen our entire community. United Way invests your one donation in more well-managed programs that change lives and strengthen families than any other organization in this community. United Way also supports every member of the family – from children to teens to adults and grandparents.

How much influence do I have over how my gift is invested?

You have complete control over where your donation is invested: A) You can choose to make your donation to United Way where it will make real changes; B) You can designate to any of our focus areas; C) You can designate directly to our partner programs.

I resent feeling like I have to give.

Absolutely no form of coercion is accepted when donating to United Way. Giving is a personal decision, and United Way prefers that donors give from the heart. Whether to give and how much is entirely up to you.