**One Week Away Email**

Audience: All Staff

Subject Line: It’s almost campaign time …

[COMPANY NAME’S] annual United Way campaign is almost here!

Our UNITED WAY CAMPAIGN COMMITTEE [OR NAME OF YOUR COMPANY COMMITTEE] is excited to reveal some special events and activities in the works to connect you with your co-workers, share more about the important work Pikes Peak United Way is doing in our community right now, and inspire you to make an impact during our campaign.

Be on the lookout for [ADD CUSTOM INFO AS APPROPRIATE INCLUDING VIRTUAL LAUNCH DATE AND TIME]

Want to be more than a donor? Be a do-er! There are several ways for you to get involved in our campaign, and United Way offers a variety of volunteer opportunities and ways for you be a part of their advocacy efforts.

By supporting Pikes Peak United Way, you are giving to an organization responding to the urgent and evolving needs of our community right now, in real time. The organization is leading targeted initiatives and supporting local programs tackling the challenges we face as we overcome this health and economic crisis, like the 211 COVID-19 Hotline and the COVID-19 Relief and Recovery Fund.

Supporting United Way through our workplace campaign is one of the most rewarding and impactful ways to make real, lasting impact. Together, we can build a stronger tomorrow.

We know one thing for sure – our community is worth our investment. Will you join us?

On behalf of the [COMPANY CAMPAIGN TEAM/COMMITTEE], we’re excited to connect with you and have a fun campaign!