



SPONSORSHIP OPPORTUNITIES



Pikes Peak United Way Centennial Celebration Odyssey FRIDAY, SEPTEMBER 16 – 6:00PM-10:00PM

Join us for the party of the year at the Broadmoor! 300 of our community's most influential leaders will gather to raise funds for Pikes Peak United Way and celebrate 100 years of service to our region.

BENEFACTOR I \$25,000

- 1 table at Odyssey (8 tickets)
- 4 invites to Family Success Center Ribbon Cutting
- 4 invites to Family Success Center Grand Opening
- Logo on sponsor recognition signage at event
- Logo on Odyssey event invitation
- Name recognition on table at Odyssey
- Complimentary wine at Odyssey table
- Name in Odyssey post event thank you e-blast
- Medium logo on sponsor recognition page of Odyssey printed program (medium)
- 1/2 page, color ad in Odyssey program
- Listing on press release for specific event
- 2x Spotlight on PPUW social media
- Inclusion on social media
- Logo on link on PPUW event website
- Logo on PPUW 100 Days of service t-shirt
- Verbal recognition at event

SUPPORTER I \$10,000

- 1 table at Odyssey (8 tickets)
- 2 invites to Family Success Center Ribbon Cutting
- 2 invites to Family Success Center Grand Opening
- Logo on sponsor recognition signage at event
- Name recognition on table at Odyssey
- Complimentary wine at Odyssey table
- Name in Odyssey post event thank you e-blast
- Logo on sponsor recognition page of Odyssey printed program (medium)
- 1/4 page, color program ad in Odyssey
- Listing on press release for specific event
- 1x Spotlight on PPUW social media
- Inclusion on social media
- Logo with link on PPUW event website
- Verbal recognition at event

See Odyssey sponsorship insert for more levels.



Pikes Peak United Way Centennial Celebration Leaders in Giving

\$5,000

- Logo recognition on invitations
- Logo recognition on event program
- Logo recognition on poster at registration
- Mention in all media releases
- Recognition on PPUW social media outlets
- Recognition on the PPUW website with a link to your company website
- Verbal recognition during the event
- Recognition in Pikes Peak United Way's Electronic Newsletter
- 1 reserved table of ten at the event
- Opportunity to showcase two of your vehicles by the main entrance

\$3,500

- Logo recognition on invitations
- Logo recognition on event program
- Logo recognition on poster at registration
- Recognition on PPUW social media outlets
- Recognition on the PPUW website
- Verbal Recognition during the event



**Pikes Peak United Way Centennial Celebration
Family Success Center Ribbon Cutting
WEDNESDAY, SEPTEMBER 28 – 1:30PM-2:30PM**

PIKES PEAK UNITED WAY
**Family
Success
Center**



**EMPOWERING FAMILIES
THROUGH COMMUNITY
COLLABORATION**

\$10,000

- 4 invites to Family Success Center Ribbon Cutting
- 4 invites to Family Success Center Grand Opening
- Logo on sponsor recognition signage at event
- Logo on Family Success Center ribbon cutting invitation
- Listing on press release for specific event
- 1X spotlight on PPUW social media
- Inclusion on social media
- Logo with link on PPUW event website
- Verbal recognition at event

\$7,500

- 2 invites to Family Success Center Ribbon Cutting
- 2 invites to Family Success Center Grand Opening
- Listing on sponsor recognition signage at event
- 1X spotlight on PPUW social media
- Inclusion on social media
- Logo with link on PPUW event website
- Verbal recognition at event

\$5,000

- 2 invites to Family Success Center Ribbon Cutting
- 2 invites to Family Success Center Grand Opening
- Listing on sponsor recognition signage at event
- Inclusion on social media
- Listing on PPUW website

\$2,500

- 2 invites to Family Success Center Ribbon Cutting
- 2 invites to Family Success Center Grand Opening
- Listing on sponsor recognition signage at event
- Inclusion on social media
- Listing on PPUW website

\$1,000

- 2 invites to Family Success Center Ribbon Cutting
- 2 invites to Family Success Center Grand Opening
- Listing on sponsor recognition signage at event
- Listing on PPUW website



**Pikes Peak United Way Centennial Celebration
Tocqueville Event**

\$5,000

- Logo recognition on invitations
- Logo recognition on poster at the reception
- Recognition on PPUW social media outlets
- Recognition on the PPUW website with a link to your company website
- Verbal recognition during the event
- Recognition in Pikes Peak United Way's Electronic Newsletter
- Two tickets to the event

The Tocqueville Society is a national leadership program created by United Way of America in 1984.

Founded in honor of the French historian Alexis de Tocqueville, who wrote about the boundless American spirit of volunteerism, the Society acknowledges its members' strong commitment to volunteer service, community leadership, and philanthropy.

Our local chapter, founded by Dusty and Gary Loo in 1992, continues this legacy. Due to the generosity of Pikes Peak United Way's Tocqueville Society members, a lasting positive impact has been made on our community and its citizens.



Pikes Peak United Way Centennial Celebration Kickin' It Back to School SUNDAY, AUGUST 14 – 10:00AM-2:00PM

\$10,000

- 2 invites to Family Success Center Ribbon Cutting
- 2 invites to Family Success Center Grand Opening
- 10x10 booth
- Logo on Jumbotron
- Logo on sponsor recognition signage at event
- Listing on press release for event
- 1X spotlight on social media
- Inclusion on social media
- Logo with link on PPUW event website
- Verbal recognition at event

\$7,500

- 2 invites to Family Success Center Grand Opening
- 10x10 booth
- Logo on jumbotron
- Listing on sponsor recognition signage at event
- 1x spotlight on social media
- Inclusion on social media
- Logo with link on PPUW website
- Verbal recognition at event

\$5,000

- 2 invites to Family Success Center Grand Opening
- 10x10 booth
- Listing on jumbotron
- Listing on sponsor recognition signage at event
- Inclusion on social media
- Listing on PPUW website

\$2,500

- 10x10 booth
- Listing on Jumbotron
- Listing on sponsor recognition signage at event
- Inclusion on social media
- Listing on PPUW website

\$1,000

- 10x10 booth
- Listing on jumbotron
- Listing on sponsor recognition signage at event
- Listing on PPUW website



Pikes Peak United Way Centennial Celebration Beach Party SATURDAY, JULY 23 – 4:00PM-8:00PM

\$5,000

- 6 tickets to Beach Party
- 2 invites to Family Success Center Grand Opening
- Listing on sponsor recognition signage at event
- Inclusion on social media
- Listing on PPUW event website
- Verbal recognition at event

\$2,500

- 4 tickets to Beach Party
- Listing on sponsor recognition signage at event
- Inclusion on social media
- Listing on PPUW event website

\$1,000

- 2 tickets to Beach Party
- Listing on sponsor recognition signage at event
- Listing on PPUW event website



Pikes Peak United Way Centennial Celebration Open House WEDNESDAY, JUNE 8 – 4:30PM-7:00PM

\$5,000

- 2 invites to the Family Success Center Grand Opening
- 1 spotlight on PPUW social media
- Listing on sponsor recognition signage at event
- Listing on press release for specific event
- Inclusion on social media
- Logo with link on PPUW event website
- Verbal recognition at event

\$2,500

- Listing on sponsor recognition signage at event
- Inclusion on social media
- Listing on PPUW website

\$1,000

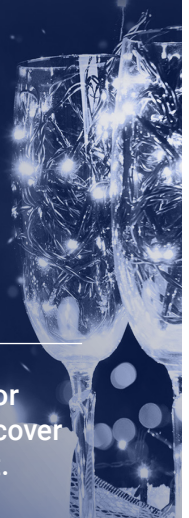
- Listing on sponsor recognition signage at event
- Listing on PPUW website

For more information please contact:
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PIKES PEAK UNITED WAY CENTENNIAL CELEBRATION ODYSSEY SPONSORSHIP OPPORTUNITIES



JOIN US FOR THE
PARTY OF THE YEAR AT
THE
BROADMOOR



300 OF OUR COMMUNITY'S MOST INFLUENTIAL LEADERS will gather to raise funds for Pikes Peak United Way and celebrate 100 years of service to our region. Sponsorship dollars cover 100% of the cost of events so that individual donor dollars can go where the need is greatest.

BENEFACTOR \$25,000

- 8 tickets to Odyssey
- 4 invites to Family Success Center Ribbon Cutting
- 4 invites to Family Success Center Open House
- Logo on sponsor recognition signage at event
- Logo on Odyssey event invitation
- Name recognition on table at Odyssey
- Complimentary wine at Odyssey table
- Name in Odyssey post event thank you e-blast
- Medium logo on sponsor recognition page of Odyssey printed program (*medium*)
- 1/2 page, color ad in Odyssey program
- Listing on press release for specific event
- 2x Spotlight on PPUW social media
- Inclusion on social media
- Logo on link on PPUW event website
- Logo on PPUW 100 Days of service t-shirt
- Verbal recognition at event

ADVOCATE \$10,000

- 8 tickets to Odyssey
- 2 invites to Family Success Center Ribbon Cutting
- 2 invites to Family Success Center Open House
- Logo on sponsor recognition signage at event
- Name recognition on table at Odyssey
- Complimentary wine at Odyssey table
- Name in Odyssey post event thank you e-blast
- Logo on sponsor recognition page of Odyssey printed program (*medium*)
- 1/4 page, color program ad in Odyssey
- Listing on press release for specific event
- 1x Spotlight on PPUW social media
- Inclusion on social media
- Logo with link on PPUW event website
- Verbal recognition at event

PIKES PEAK UNITED WAY CENTENNIAL CELEBRATION ODYSSEY SPONSORSHIP OPPORTUNITIES



SUPPORTER \$7,500

- 8 tickets to Odyssey
- 2 invites to Family Success Center Open House
- Listing on sponsor recognition signage at event
- Name recognition on table at Odyssey
- Name in Odyssey post event thank you e-blast
- Complimentary wine at Odyssey table
- Listing on sponsor recognition page of Odyssey printed program
- 1/4 page, color program ad in Odyssey program
- 1X spotlight on PPUW social media
- Inclusion on social media
- Logo with link on PPUW event website
- Verbal recognition at event

EMPOWERING \$5,000

- 8 tickets to Odyssey
- 2 invites to Family Success Center Open House
- Listing on sponsor recognition signage at event
- Name recognition on table at Odyssey
- Name in Odyssey post event thank you e-blast
- Complimentary wine at Odyssey table
- Listing on sponsor recognition page of Odyssey printed program
- Listing on PPUW event website

CHAMPION \$2,500

- 8 tickets to Odyssey
- Name recognition on table at Odyssey
- Complimentary wine at Odyssey table
- Name in Odyssey post event thank you e-blast
- Listing on sponsor recognition page of Odyssey printed program
- Listing on PPUW event website