



## FOR IMMEDIATE RELEASE

**Date:** April 25, 2022

**Contact:** Lindsey Caroon

lcaroon@adproresults.com | 701-340-7140

### **Pikes Peak United Way Launches Partnership with DoorDash to Serve Those in Need** *Last Mile Delivery Program Provides Safe and Reliable Food Distribution*

**Colorado Springs, Colo.** – Today, [Pikes Peak United Way](#) announced the launch of the Ride United Last Mile Delivery (RULMD) program, which was made possible through a partnership with [DoorDash's Project DASH](#). This program provides home delivery of food and essential supplies to those in need, which are especially valuable to seniors, neighbors with health issues, those struggling with transportation, and those suffering from the economic impact of COVID-19.

Through delivery drivers with DoorDash, known as Dashers, RULMD provides a safe and reliable way to get food to local households. These deliveries emphasize privacy and convenience in addition to relieving stress and lines at local food pantries. In 2021, DoorDash provided over 507,000 free food deliveries nationally. After seeing large-scale programmatic success among similar vulnerable populations, Pikes Peak United Way 211 partnered with DoorDash to bring the program to Colorado Springs.

"We could not be more thankful for the opportunity to partner with DoorDash through the Ride United Last Mile Delivery Program," said **Cindy Aubrey, Pikes Peak United Way President and CEO**. "This unique collaboration allows us to help address hunger and complex community challenges in our community. We can better reach members of our community who need support and help alleviate the stress that many food pantries are currently experiencing at the same time."

"We are honored to partner with Pikes Peak United Way to broaden food access in Colorado Springs," said **Brittany Graunke, DoorDash Drive Director of Government and Nonprofit**. "Local delivery has been critical in supporting food banks and food pantries provision of food and other essentials while emphasizing convenience and dignity. We're excited to continue growing this work in a sustainable way for our food bank and food pantry partners across the country to continue to meet the ongoing need."

Ride United, a United Way transportation access program, expanded to include deliveries of food and essential items during the pandemic, forming the Last Mile Delivery program. Locally, the Pikes Peak United Way 211 team responded to nearly 36,000 calls in 2021, at least 1,400 calls where the primary request was food. Food donations for Last Mile Delivery are provided by Care and Share foodbank.



**About Pikes Peak United Way:** The mission of Pikes Peak United Way is to enhance youth success and family stability in the Pikes Peak region by leading and lifting the most vulnerable in our community with mentorship, life resources, and real job opportunities. Our signature programs and partner agencies focus on connecting youth and their families to resources at the front end of their life journey to ensure access to fundamental needs of food, shelter, and learning resources. Pikes Peak United Way is celebrating its 100th year and will be hosting a series of celebratory events in 2022 and 2023. Visit <https://www.ppunitedway.org/> for more information. #LiveUnited

**About 211:**

211 is a vital service leveraged by millions of people across North America. Every day, clients contact 211 to access free and confidential crisis and emergency counseling, disaster assistance, food, health care and insurance assistance, stable housing and utilities payment assistance, employment services, veteran services, and childcare and family services. Last year, 211 responded to over 27 million requests for assistance across the United States. Individuals in need or who are looking for information for someone else can call 211 from a cell phone or landline or visit 211.org for more contact information.

**About DoorDash:**

DoorDash (NYSE: DASH) is a technology company that connects consumers with their favorite businesses across the United States, Canada, Australia, Japan, and Germany. Founded in 2013, DoorDash enables local businesses to address consumers' expectations of ease and immediacy and thrive in today's convenience economy. By building the logistics infrastructure for local commerce, DoorDash is bringing communities closer, one doorstep at a time.

###