

FOR IMMEDIATE RELEASE June 28, 2022 Contact: Lindsey Caroon Icaroon@adproresults.com | (701) 340-7140

## Pikes Peak United Way Announces Week of Action Events

Single Day of Action Extended to Entire Week for Centennial Celebration

**Colorado Springs, Colo.** — The Pikes Peak United Way (PPUW) Day of Action, typically a single-day event, has been extended to become a Week of Action, taking place from June 28 - July 1, 2022, to honor the nonprofit's centennial celebration. Over 100 volunteers have committed to four full days of projects and events benefitting the Colorado Springs community.

The Week of Action will begin on Tuesday, June 28, with a pop-up food distribution event starting at 11 a.m. at Michell High School. The food distribution volunteer group will include volunteers from BKD CPAs & Advisors. The event plans to provide food to 250 local families. On June 29 and June 30, volunteers from El Paso County and ENT Credit Union are scheduled to clean up sections of the Sand Creek Trail. Sections selected for clean-up include the area behind King Soopers on S. Academy and Hancock and the area behind Sierra High School. To wrap up the Week of Action, on Friday, July 1, the PPUW staff will volunteer with the Pikes Peak Habitat for Humanity Sand Creek Construction Program. The Sand Creek Construction Program is a program specific to first-time homeowners where families are provided a safe home with an affordable mortgage.

"We would like to offer a big 'Thank you!' to all of our volunteers for their dedication to the Pikes Peak community," said Cindy Aubrey, Pikes Peak United Way CEO. "This extended Week of Action is especially meaningful as we celebrate 100 years of service to the community."

PPUW is always seeking volunteers. To find out more about how you can serve the local Colorado Springs community, visit <u>https://www.ppunitedway.org</u>.

**About Pikes Peak United Way:** The mission of Pikes Peak United Way is to enhance youth success and family stability in the Pikes Peak region by leading and lifting the most vulnerable in our community with mentorship, life resources, and real job opportunities. Our signature programs and partner agencies focus on connecting youth and their families to resources at the front end of their life journey to ensure access to fundamental needs of food, shelter, and learning resources. Pikes Peak United Way is celebrating its 100th year and will be hosting a series of celebratory events in 2022 and 2023. Visit <a href="https://www.ppunitedway.org">https://www.ppunitedway.org</a> for more information. #LiveUnited