



FOR IMMEDIATE RELEASE

June 24, 2022

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Pikes Peak United Way Announces New Board Members

Deborah Hendrix Accepts Board Chair Position

Colorado Springs, Colo. — Pikes Peak United Way is excited to announce the appointment of several new board members. Deborah Hendrix, of Parents Challenge, has accepted the position of Board Chair. Dan Nordberg, Market President for Bank of Colorado in Colorado Springs, will serve as incoming Vice-Chair; and new Board members include Cory Arcarese, CEO of Nursing & Therapy Services of Colorado; Morane Kerek, Chief Financial Officer, United States Olympic & Paralympic Committee; Melissa Burkhardt-Shields, Director of Adult and Family Education, Colorado Springs School District 11; and Tom Ashley, Regional President of ANB Bank.

Hendrix is currently serving as the Executive Director for Parents Challenge, an organization that supports parental choice in education. Former President of Harrison School Board 2, she believes in actively volunteering in the community and serves on the boards of Goodwill of Colorado, Colorado Springs Community Cultural Collective, City Auditorium, the Youth Transformation Center, is a current Pikes Peak United Way Board member, and serves as an advisory member to the Colorado Springs Conservatory. Hendrix succeeds Laura Neumann as Board Chair.

Nordberg is the Market President for Bank of Colorado in Colorado Springs and oversees branch operations and business development efforts. Previously, he worked as the Director of Rural Affairs and Regional Administrator for the U.S. Small Business Administration and served in the Colorado House of Representatives where he represented northern Colorado.

“We are very excited to welcome our newest board members, Deborah, Dan, Cory, Morane, Melissa, and Tom,” said Cindy Aubrey, Pikes Peak United Way CEO. **“We are so thankful for Laura Neumann’s leadership and tireless support. She has served as a strong advocate for Pikes Peak United Way.”**

Pikes Peak United Way will officially welcome Hendrix and Nordberg on July 1, 2022. Deborah joined the PPUW board in July 2020 and Dan joined in May 2021.

About Pikes Peak United Way: The mission of Pikes Peak United Way is to enhance youth success and family stability in the Pikes Peak region by leading and lifting the most vulnerable in our community with mentorship, life resources, and real job opportunities. Our signature programs and partner agencies focus on connecting youth and their families to resources at the front end of their life journey to ensure access to fundamental needs of food, shelter, and learning resources. Pikes Peak United Way is celebrating its 100th year and will be hosting a series of celebratory events in 2022 and 2023. Visit <https://www.ppunitedway.org/> for more information. #LiveUnited

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