



FOR IMMEDIATE RELEASE

Nov. 6, 2023

Contact: Amy Gillentine

agillentinesweet@adproresults.com

719-482-5422

United Way Seeks Volunteers to ‘Adopt’ Local Families

Annual Event Provides Gifts to Families from 19 schools

Colorado Springs, Colo. — The holiday season can be difficult for many families who want to provide presents for their children but struggle just to meet their basic needs. Pikes Peak United Way and Harrison School District 2 are working together to provide some holiday cheer – basic needs combined with a few gifts – for families from 19 schools this holiday season.

By signing up [here](#), people can learn more about each family, their personal situation, and what to buy for the holiday season. Some gifts are simple – things like travel mugs or shoes – while other families have more complicated requests based on the size of the family or the age of their children. All families were chosen by each Harrison District 2 school’s administrative teams.

“During the holidays, we all get caught up buying gifts for our own families, said Cindy Aubrey, CEO of Pikes Peak United Way. “But there are so many families in the Pikes Peak region who need a little help this time of year. Let’s show some love to families in need by giving something, big or small, so that they will have a Christmas.”

Donors can drop off their gifts at the Pikes Peak United Way [Family Success Center](#) at 1520 Verde Drive, Colorado Springs, CO 80910 on Tuesday, Dec. 5 and Wednesday, Dec. 6 from 7:30 a.m. – 6 p.m.

“D2 welcomes this community partnership, and we recognize there is more at stake than a student’s academic success” said Dr. Wendy Birhanzel, superintendent at Harrison School District 2. “Your generosity and compassion can change the lives of our children and families. Thank you for considering the gift of hope this year.”

Last year, more than \$207,000 in gifts were donated to 235 adopted families. In two days, beautifully wrapped gifts and bikes were delivered — adding up to 50 bicycles, 400 pairs of shoes, 198 coats, and more than \$15,000 in donated gift cards.

###

About Pikes Peak United Way: The mission of Pikes Peak United Way is to enhance youth success and family stability in the Pikes Peak region by leading and lifting the most vulnerable in our community with mentorship, life resources, and real job opportunities. Our signature programs and partner agencies focus on connecting youth and their families to resources at the front end of their life journey to ensure



Pikes Peak United Way

access to fundamental needs of food, shelter, and learning resources. Visit ppunitedway.org for more information. **#LiveUnited**