Date: October 27, 2023  
Media Contact: Amy Gillentine Sweet  
agillentinesweet@adproresults.com | 719-482-5422

Pikes Peak United Way and CSPD Host Trunk or Treat

Colorado Springs, Colo. — Pikes Peak United Way is presenting a cool twist on Halloween: it’s first Trunk or Treat event. Designed to provide a safe way for families to trick-or-treat with their children, United Way has teamed up with presenting sponsor, the Colorado Springs Police Department, as well as Walmart and other community organizations for the event.

Families are invited to trick-or-treat around the trunks of decked-out, decorated cars, trucks, and SUVs on **Sunday, Oct. 29 from 3 to 5 p.m. at the United Way’s Family Success Center, 1520 Verde Drive in Colorado Springs**.

Children can play games and gather candy, while the adults learn about family resources from United Way and its partners.

“We are thankful to our partners to help us create a family friendly, fun, safe way to celebrate Halloween,” said Cindy Aubrey, CEO of Pikes Peak United Way. “This year, it’s at our new Family Success Center, which will celebrate its grand opening next week. We believe in families at United Way and in bringing people together to build community.”

###

**About Pikes Peak United Way:** The mission of Pikes Peak United Way is to enhance youth success and family stability in the Pikes Peak region by leading and lifting the most vulnerable in our community with mentorship, life resources, and real job opportunities. Our signature programs and partner agencies focus on connecting youth and their families to resources at the front end of their life journey to ensure access to fundamental needs of food, shelter, and learning resources. Visit [https://www.ppunitedway.org/](https://www.ppunitedway.org/) for more information. #LiveUnited