



For Immediate Release

Monday, April 22, 2024

Contact: Amy Gillentine

agillentinesweet@adproresults.com

719-482-5422

Pikes Peak United Way Concludes Successful Tax Season *Volunteers helped file 2,151 returns in 2024*

COLORADO SPRINGS, COLO. — Pikes Peak United Way brought more than \$4.1 million in economic impact during this tax season for the Volunteer Income Tax Assistance program.

The nonprofit handled more than double the number of calls in 2024 as people sought free tax assistance to file state and federal income taxes.

“We are so pleased to help our friends and neighbors during tax season with free assistance,” said Cindy Aubrey, CEO of Pikes Peak United Way. “The number of people seeking help doubled, and with a dedicated group of volunteers, we were able to help more people this year. Our VITA volunteers are the key to our success with this program. We could not do it without them!”

The program is run by certified volunteers, and this year 43 individuals assisted with tax preparation for a total of 3,789 volunteer hours. The dollar value for those hours equals \$87,308.88, according to the Pikes Peak United Way finance team.

The volunteers filed 2,151 total returns – representing \$1.6 million in federal taxes and \$2.5 million in state taxes.

The VITA team comes back every year during tax season and is available for individuals and families who make \$64,000 or less annually.

###

About Pikes Peak United Way: The mission of Pikes Peak United Way is to enhance youth success and family stability in the Pikes Peak region by leading and lifting the most vulnerable in our community with mentorship, life resources, and real job opportunities. Our signature programs and partner agencies focus on connecting youth and their families to resources at the front end of their life journey to ensure access to fundamental needs of food, shelter, and learning resources. Visit <https://www.ppunitedway.org/> for more information. #LiveUnited