Pikes Peak United Way Joins Colorado Gives Day Initiative

Statewide philanthropic effort will strengthen local families and support youth success

Colorado Springs, Colo. –Pikes Peak United Way is joining thousands of Colorado nonprofits for Colorado Gives Day on Tuesday, Dec. 8, a statewide day of giving that brings Coloradans together to support the causes and communities they care about. Early giving begins next week.

Colorado Gives Foundation created the giving movement in 2010 with presenting sponsor FirstBank, now PNC, as a way for Coloradans to make a difference for local nonprofits by making is easy for people to donate.

Pikes Peak United Way is participating in Colorado Gives Day to bring neighbors, businesses and community partners together in support of local youth and families. The organization hopes to build on growing community generosity and connect more donors with opportunities to make a difference close to home.

Colorado Gives Day by the numbers:

- Pikes Peak United Way aims to raise $50,000 through Colorado Gives Day in 2026 to support youth success and family stability across the Pikes Peak region.
- More than $581 million raised for Colorado nonprofits through Colorado Gives Day since 2010
- $56.6 million raised on Colorado Gives Day 2025
- 100,000+ donors participated in Colorado Gives Day 2025

For Pikes Peak United Way, Colorado Gives Day represents an opportunity to turn individual acts of generosity into collective support for local families. This year funds raised will advance its work in youth success and family stability. Donations will support efforts to connect individuals and families with essential resources, help young people thrive and create pathways toward financial stability through programs and community partnerships.

“For a family facing challenges, knowing where to turn can make all the difference,” explained Cami Bremer, president and CEO of, Pikes Peak United Way. “Colorado Gives Day brings our community

together to help more neighbors find that support. Every gift is an investment in local families and a stronger future for young people across the Pikes Peak region."

More Ways to Give and Make an Impact:

- Colorado Gives Foundation will match the first $100 of any new monthly gift set up during this time up to $250,000.
- Presenting sponsor PNC is providing $100,000 in nonprofit prizes.
- Businesses can support Colorado Gives Day and Pikes Peak United Way by participating in the Good for Business Challenge, sponsored by Gary Community Ventures, and create a free fundraising page on ColoradoGives.org.
- On Colorado Gives Day, Dec. 8, donors who give $100 or more to a single nonprofit are entered to win a pair of roundtrip Southwest Airline tickets every hour.

Coloradans can support Pikes Peak United Way beginning Nov. 1 through Colorado Gives Day on Dec. 8 by visiting ppunitedway.org.

About Pikes Peak United Way: The mission of Pikes Peak United Way is to enhance youth success and family stability in the Pikes Peak region by leading and lifting the most vulnerable in our community with mentorship, life resources, and real job opportunities. Our signature programs and partner agencies focus on connecting youth and their families to resources at the front end of their life journey to ensure access to fundamental needs of food, shelter, and learning resources. Visit ppunitedway.org for more information.

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